

ABOUT ASEP

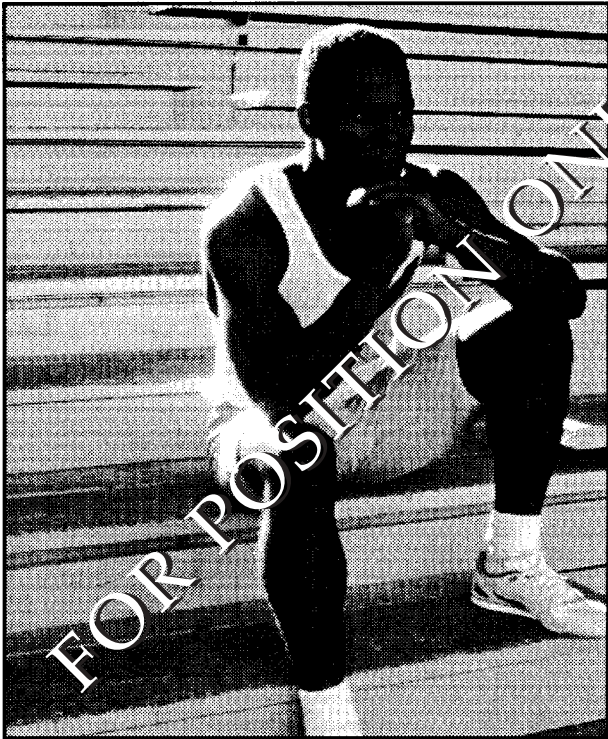
The American Sport Education Program (ASEP) is the leading provider of youth, high school, and elite-level sport education programs in the USA. Through its high-quality programs, ASEP has educated more than one million coaches, officials, sport administrators, parents, and athletes. For more than 25 years, local, state, and national sport organizations have partnered with ASEP to lead the way in making sport a safe, successful, and enjoyable experience for all involved. For more information on ASEP sport education courses and resources, call 800-747-5698, e-mail ASEP@hkusa.com, or visit www.ASEP.com.



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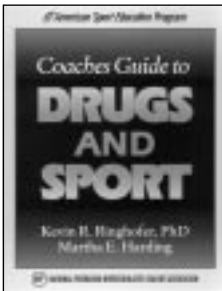
National Federation Interscholastic Coaches Education Program (NFICEP)

Coaching Principles Course Package

(Consists of *Successful Coaching*, study guide, and test packet and processing)

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This course is excellent for both new and experienced coaches with little formal coaching education. It combines the practical expertise of veteran coaches with the important new findings of sport scientists.



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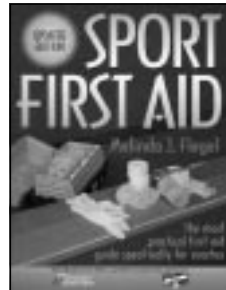
This course teaches coaches how to recognize and capitalize on their positions as role models; communicate effective tobacco, alcohol, and other drug use prevention messages; and respond to athletes who exhibit symptoms of concern.

Sport First Aid Course Package

(Consists of *Sport First Aid* (Updated Edition), study guide, and test packet and processing)

Item ACEP0082 • \$35.00 per coach

This course teaches coaches to be safe, capable, and effective first responders to injured athletes.



For more information on the American Sport Education Program or NFICEP coaches' courses, call **TOLL-FREE 1-800-747-5698**.



American Sport Education Program

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