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CROSS-CULTURAL

69 The Metropolis
and Mental Life

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In this, one of his best-known essays, Simmel examines what might be called the “spiritual condition” of the modern world. His focus is the city, in which forces of modernity—including anonymity, a detached sophistication, and a preoccupation with commercial matters—are most clearly evident. Note that Simmel finds reason both to praise this new world and to warn of its ability to destroy our humanity.

The deepest problems of modern life derive from the claim of the individual to preserve the autonomy and individuality of his existence in the face of overwhelming social forces, of historical heritage, of external culture, and of the technique of life. The fight with nature which primitive man has to wage for his *bodily* existence attains in this modern form its latest transformation. The eighteenth century called upon man to free himself of all the historical bonds in the state and in religion, in morals and in economics. Man’s nature, originally good and common to all, should develop unhampered. In addition to more liberty, the nineteenth century demanded

the functional specialization of man and his work; this specialization makes one individual incompatible to another, and each of them indispensable to the highest possible extent. However, this specialization makes each man the more directly dependent upon the supplementary activities of all others. Nietzsche sees the full development of the individual conditioned by the most ruthless struggle of individuals; socialism believes in the suppression of all competition for the same reason. Be that as it may, in all these positions the same

basic motive is at work: The person resists to being leveled down and worn out by a socialtechnological mechanism. An inquiry into the inner meaning of specifically modern life and its products, into the soul of the cultural body, so to speak, must seek to solve the equation which structures like the metropolis set up between



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the individual and the superindividual contents of life. Such an inquiry must answer the question of how the personality accommodates itself in the adjustments to external forces. This will be my task today.

The psychological basis of the metropolitan type of individuality consists in the *intensification of nervous stimulation* which results from the swift and uninterrupted change of outer and inner stimuli. Man is a differentiating creature. His mind is stimulated by the difference between a momentary impression and the one which preceded it. Lasting impressions, impressions which differ only slightly from one another, impressions which take a regular and habitual course and show regular and habitual contrasts—all these use up, so to speak, less consciousness than does the rapid crowding of changing images, the sharp discontinuity in the grasp of a single glance, and the unexpectedness of onrushing impressions. These are the psychological conditions which the metropolis creates. With each crossing of the street, with the tempo and multiplicity of economic, occupational and social life, the city sets up a deep contrast with small town and rural life with reference to the sensory foundations of psychic life. The metropolis exacts from man as a discriminating creature a different amount of consciousness than does rural life. Here the rhythm of life and sensory mental imagery flows more slowly, more habitually, and more evenly. Precisely in this connection the sophisticated character of metropolitan psychic life becomes understandable—as over against small town life, which rests more upon deeply felt and emotional relationships. These latter are rooted in the more unconscious layers of the psyche and grow most readily in the steady rhythm of uninterrupted habituations. The intellect, however, has its locus in the transparent, conscious, higher layers of the psyche; it is the most adaptable of our inner forces. In order to accommodate to change and to the contrast of phenomena, the intellect does not require any shocks and inner upheavals; it is only through such upheavals that the more conservative mind could accommodate to the metropolitan rhythm of events. Thus the

metropolitan type of man—which, of course, exists in a thousand individual variants—develops an organ protecting him against the threatening currents and discrepancies of his external environment which would uproot him. He reacts with his head instead of his heart. In this an increased awareness assumes the psychic prerogative. Metropolitan life, thus, underlies a heightened awareness and a pre-dominance of intelligence in metropolitan man. The reaction to metropolitan phenomena is shifted to that organ which is least sensitive and quite remote from the depth of the personality. Intellectuality is thus seen to preserve subjective life against the overwhelming power of metropolitan life, and intellectuality branches out in many directions and is integrated with numerous discrete phenomena.

The metropolis has always been the seat of the money economy. Here the multiplicity and concentration of economic exchange gives an importance to the means of exchange which the scantiness of rural commerce would not have allowed. Money economy and the dominance of the intellect are intrinsically connected. They share a matter-of-fact attitude in dealing with men and with things; and, in this attitude, a formal justice is often coupled with an inconsiderate hardness. The intellectually sophisticated person is indifferent to all genuine individuality, because relationships and reactions result from it which cannot be exhausted with logical operations. In the same manner, the individuality of phenomena is not commensurate with the pecuniary principle. Money is concerned only with what is common to all: It asks for the exchange value, it reduces all quality and individuality to the question: How much? All intimate emotional relations between persons are founded in their individuality, whereas in rational relations man is reckoned with like a number, like an element which is in itself indifferent. Only the objective measurable achievement is of interest. Thus metropolitan man reckons with his merchants and customers, his domestic servants and often even with persons with whom he is obliged to have social intercourse. These features of intellectuality contrast with the nature of

the small circle in which the inevitable knowledge of individuality as inevitably produces a warmer tone of behavior, a behavior which is beyond a mere objective balancing of service and return. In the sphere of the economic psychology of the small group it is of importance that under primitive conditions production serves the customer who orders the goods, so that the producer and the consumer are acquainted. The modern metropolis, however, is supplied almost entirely by production for the market, that is, for entirely unknown purchasers who never personally enter the producer's actual field of vision. Through this anonymity the interests of each party acquire an unmerciful matter-of-factness; and the intellectually calculating economic egoisms of both parties need not fear any deflection because of the imponderables of personal relationships. The money economy dominates the metropolis; it has displaced the last survivals of domestic production and the direct barter of goods; it minimizes, from day to day, the amount of work ordered by customers. The matter-of-fact attitude is obviously so intimately interrelated with the money economy, which is dominant in the metropolis, that nobody can say whether the intellectualistic mentality first promoted the money economy or whether the latter determined the former. The metropolitan way of life is certainly the most fertile soil for this reciprocity, a point which I shall document merely by citing the dictum of the most eminent English constitutional historian: Throughout the whole course of English history, London has never acted as England's heart but often as England's intellect and always as her moneybag!

In certain seemingly insignificant traits, which lie upon the surface of life, the same psychic currents characteristically unite. Modern mind has become more and more calculating. The calculative exactness of practical life which the money economy has brought about corresponds to the ideal of natural science: to transform the world into an arithmetic problem, to fix every part of the world by mathematical formulas. Only money economy has filled the days of so many people with weighing,

calculating, with numerical determinations, with a reduction of qualitative values to quantitative ones. Through the calculative nature of money a new precision, a certainty in the definition of identities and differences, an unambiguousness in agreements and arrangements has been brought about in the relations of life-elements—just as externally this precision has been effected by the universal diffusion of pocket watches. However, the conditions of metropolitan life are at once cause and effect of this trait. The relationships and affairs of the typical metropolitan usually are so varied and complex that without the strictest punctuality in promises and services the whole structure would break down into an inextricable chaos. Above all, this necessity is brought about by the aggregation of so many people with such differentiated interests, who must integrate their relations and activities into a highly complex organism. If all clocks and watches in Berlin would suddenly go wrong in different ways, even if only by one hour, all economic life and communication of the city would be disrupted for a long time. In addition an apparently mere external factor, long distances, would make all waiting and broken appointments result in an ill-afforded waste of time. Thus, the technique of metropolitan life is unimaginable without the most punctual integration of all activities and mutual relations into a stable and impersonal time schedule. Here again the general conclusions of this entire task of reflection become obvious, namely, that from each point on the surface of existence—however closely attached to the surface alone—one may drop a sounding into the depth of the psyche so that all the most banal externalities of life finally are connected with the ultimate decisions concerning the meaning and style of life. Punctuality, calculability, exactness are forced upon life by the complexity and extension of metropolitan existence and are not only most intimately connected with its money economy and intellectualistic character. These traits must also color the contents of life and favor the exclusion of those irrational, instinctive, sovereign traits and impulses which aim at determining the mode of

life from within, instead of receiving the general and precisely schematized form of life from without. . . .

The same factors which have thus coalesced into the exactness and minute precision of the form of life have coalesced into a structure of the highest impersonality; on the other hand, they have promoted a highly personal subjectivity. There is perhaps no psychic phenomenon which has been so unconditionally reserved to the metropolis as has the blasé attitude. The blasé attitude results first from the rapidly changing and closely compressed contrasting stimulations of the nerves. From this, the enhancement of metropolitan intellectuality, also, seems originally to stem. Therefore, stupid people who are not intellectually alive in the first place usually are not exactly blasé. A life in boundless pursuit of pleasure makes one blasé because it agitates the nerves to their strongest reactivity for such a long time that they finally cease to react at all. In the same way, through the rapidity and contradictoriness of their changes, more harmless impressions force such violent responses, tearing the nerves so brutally hither and thither that their last reserves of strength are spent; and if one remains in the same milieu they have no time to gather new strength. An incapacity thus emerges to react to new sensations with the appropriate energy. This constitutes that blasé attitude which, in fact, every metropolitan child shows when compared with children of quieter and less changeable milieus.

This physiological source of the metropolitan blasé attitude is joined by another source which flows from the money economy. The essence of the blasé attitude consists in the blunting of discrimination. This does not mean that the objects are not perceived, as is the case with the half-wit, but rather that the meaning and differing values of things, and thereby the things themselves, are experienced as insubstantial. They appear to the blasé person in an evenly flat and gray tone; no one object deserves preference over any other. This mood is the faithful subjective reflection of the completely internalized money economy. By being the equivalent to all the manifold things in one and

the same way, money becomes the most frightful leveler. For money expresses all qualitative differences of things in terms of "how much?" Money, with all its colorlessness and indifference, becomes the common denominator of all values; irreparably it hollows out the core of things, their individuality, their specific value, and their incomparability. All things float with equal specific gravity in the constantly moving stream of money. All things lie on the same level and differ from one another only in the size of the area which they cover. In the individual case this coloration, or rather discoloration, of things through their money equivalence may be unnoticeably minute. However, through the relations of the rich to the objects to be had for money, perhaps even through the total character which the mentality of the contemporary public everywhere imparts to these objects, the exclusively pecuniary evaluation of objects has become quite considerable. The large cities, the main seats of the money exchange, bring the purchasability of things to the fore much more impressively than do smaller localities. That is why cities are also the genuine locale of the blasé attitude. In the blasé attitude the concentration of men and things stimulate the nervous system of the individual to its highest achievement so that it attains its peak. Through the mere quantitative intensification of the same conditioning factors this achievement is transformed into its opposite and appears in the peculiar adjustment of the blasé attitude. In this phenomenon the nerves find in the refusal to react to their stimulation the last possibility of accommodating to the contents and forms of metropolitan life. The self-preservation of certain personalities is brought at the price of devaluating the whole objective world, a devaluation which in the end unavoidably drags one's own personality down into a feeling of the same worthlessness.

Whereas the subject of this form of existence has to come to terms with it entirely for himself, his self-preservation in the face of the large city demands from him a no less negative behavior of a social nature. This mental attitude of metropolitans

toward one another we may designate, from a formal point of view, as reserve. If so many inner reactions were responses to the continuous external contacts with innumerable people as are those in the small town, where one knows almost everybody one meets and where one has a positive relation to almost everyone, one would be completely atomized internally and come to an unimaginable psychic state. Partly this psychological fact, partly the right to distrust which men have in the face of the touch-and-go elements of metropolitan life, necessitates our reserve. As a result of this reserve we frequently do not even know by sight those who have been our neighbors for years. And it is this reserve which in the eyes of the small-town people makes us appear to be cold and heartless. Indeed, if I do not deceive myself, the inner aspect of this outer reserve is not only indifference but, more often than we are aware, it is a slight aversion, a mutual strangeness and repulsion, which will break into hatred and fight at the moment of a closer contact, however caused. The whole inner organization of such an extensive communicative life rests upon an extremely varied hierarchy of sympathies, indifferences, and aversions of the briefest as well as of the most permanent nature. The sphere of indifference in this hierarchy is not as large as might appear on the surface. Our psychic activity still responds to almost every impression of somebody else with a somewhat distinct feeling. The unconscious, fluid, and changing character of this impression seems to result in a state of indifference. Actually this indifference would be just as unnatural as the diffusion of indiscriminate mutual suggestion would be unbearable. From both these typical dangers of the metropolis, indifference and indiscriminate suggestibility, antipathy protects us. A latent antipathy and the preparatory stage of practical antagonism affect the distances and aversions without which this mode of life could not at all be led. The extent and the mixture of this style of life, the rhythm of its emergence and disappearance, the forms in which it is satisfied—all these, with the unifying motives

in the narrower sense, form the inseparable whole of the metropolitan style of life. What appears in the metropolitan style of life directly as dissociation is in reality only one of its elemental forms of socialization.

This reserve with its overtone of hidden aversion appears in turn as the form or the cloak of a more general mental phenomenon of the metropolis: It grants to the individual a kind and an amount of personal freedom which has no analogy whatsoever under other conditions. The metropolis goes back to one of the large developmental tendencies of social life as such, to one of the few tendencies for which an approximately universal formula can be discovered. The earliest phase of social formations found in historical as well as in contemporary social structures is this: a relatively small circle firmly closed against neighboring, strange, or in some way antagonistic circles. However, this circle is closely coherent and allows its individual members only a narrow field for the development of unique qualities and free, self-responsible movements. Political and kinship groups, parties and religious associations begin in this way. The self-preservation of very young associations requires the establishment of strict boundaries and a centripetal unity. Therefore they cannot allow the individual freedom and unique inner and outer development. From this stage social development proceeds at once in two different, yet corresponding, directions. To the extent to which the group grows—numerically, spatially, in significance and in content of life—to the same degree the group's direct, inner unity loosens, and the rigidity of the original demarcation against others is softened through mutual relations and connections. At the same time, the individual gains freedom of movement, far beyond the first jealous delimitation. The individual also gains a specific individuality to which the division of labor in the enlarged group gives both occasion and necessity. . . .

It is not only the immediate size of the area and the number of persons which, because of the universal historical correlation between the

enlargement of the circle and the personal inner and outer freedom, has made the metropolis the locale of freedom. It is rather in transcending this visible expanse that any given city becomes the seat of cosmopolitanism. The horizon of the city expands in a manner comparable to the way in which wealth develops; a certain amount of property increases in a quasi-automatrical way in ever more rapid progression. As soon as a certain limit has been passed, the economic, personal, and intellectual relations of the citizenry, the sphere of intellectual predominance of the city over its hinterland, grow as in geometrical progression. Every gain in dynamic extension becomes a step, not for an equal, but for a new and larger extension. From every thread spinning out of the city, ever new threads grow as if by themselves, just as within the city the unearned increment of ground rent, through the mere increase in communication, brings the owner automatically increasing profits. At this point, the quantitative aspect of life is transformed directly into qualitative traits of character. The sphere of life of the small town is, in the main, self-contained and autarchic. For it is the decisive nature of the metropolis that its inner life overflows by waves into a far-flung national or international area. . . .

The most profound reason, however, why the metropolis conduces to the urge for the most individual personal existence—no matter whether justified and successful—appears to me to be the following: The development of modern culture is characterized by the preponderance of what one may call the “objective spirit” over the “subjective spirit.” This is to say, in language as well as in law, in the technique of production as well as in art, in science as well as in the objects of the domestic environment, there is embodied a sum of spirit. The individual in his intellectual development follows the growth of this spirit very imperfectly and at an ever increasing distance. If, for instance, we view the immense culture which for the last hundred years has been embodied in things and in knowledge, in institutions and in comforts, and if we compare all this with the cultural progress

of the individual during the same period—at least in high status groups—a frightful disproportion in growth between the two becomes evident. Indeed, at some points we notice a retrogression in the culture of the individual with reference to spirituality, delicacy, and idealism. This discrepancy results essentially from the growing division of labor. For the division of labor demands from the individual an ever more one-sided accomplishment, and the greatest advance in a one-sided pursuit only too frequently means dearth to the personality of the individual. In any case, he can cope less and less with the overgrowth of objective culture. The individual is reduced to a negligible quantity, perhaps less in his consciousness than in his practice and in the totality of his obscure emotional states that are derived from this practice. The individual has become a mere cog in an enormous organization of things and powers which tear from his hands all progress, spirituality, and value in order to transform them from their subjective form into the form of a purely objective life. It needs merely to be pointed out that the metropolis is the genuine arena of this culture which outgrows all personal life. Here in buildings and educational institutions, in the wonders and comforts of space-conquering technology, in the formations of community life, and in the visible institutions of the state, is offered such an overwhelming fullness of crystallized and impersonalized spirit that the personality, so to speak, cannot maintain itself under its impact. On the one hand, life is made infinitely easy for the personality in that stimulations, interests, uses of time, and consciousness are offered to it from all sides. They carry the person as if in a stream, and one needs hardly to swim for oneself. On the other hand, however, life is composed more and more of these impersonal contents and offerings which tend to displace the genuine personal colorations and incomparabilities. This results in the individual’s summoning the utmost in uniqueness and particularization, in order to preserve his most personal core. He has to exaggerate this personal

element in order to remain audible even to himself.

CRITICAL-THINKING QUESTIONS

1. In what respects does the metropolis symbolize modern society?
2. What does Simmel mean by suggesting that in modern cities, people experience an “intensification of nervous stimulation”? How do we react “with our heads instead of with our hearts”?
3. What does Simmel see as the achievements of modern urban life? What does he think has been lost in the process?