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# Esri<sup>®</sup> Data

Educational Use Only

#### Data Included

- Esri 2011/2016 Updated Demographics
- Esri 2011 Consumer Spending
- Esri 2011 Tapestry™
- 2010 Census Data

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# Getting Started

These DVDs contain Esri® demographic and lifestyle data products for use with ArcGIS® software. Data may be copied to a local or network hard drive for best performance.

This data is for educational use only; see your Esri site license agreement for details for complete terms of use.

- Esri 2011/2016 Updated Demographics—2011 estimates and five-year projections for population, households, income, and housing; delivered in Census 2010 geographic boundaries
- Esri 2011 Consumer Spending—Consumer spending patterns for a variety of goods and services, including apparel, food, financial services, household goods, and recreation; delivered in Census 2010 geographic boundaries
- Esri 2011 Tapestry<sup>™</sup>—Lifestyle data for US residential neighborhoods based on socioeconomic and demographic characteristics; delivered in Census 2010 geographic boundaries
- 2010 Census—Complete population counts from Census 2010 combining the PL94-171 file and variables from Summary File 1 (SF-1); delivered in Census 2010 geographic boundaries

## Methodology Statements

For more information about the methodology used to derive this data, visit esri.com/data.

## **Getting Support**

Support is provided by your campus Esri site license administrator or through **support.esri.com**.

For the most current information for all ArcGIS products, visit the ArcGIS Resource Center website at **resources.arcgis.com**.

