Assignment 1: Digital Case Study

Objective

The intent of this assignment is to explore the use of digital media in the visual expression of architectural ideas.

Project Details

Select a notable building that has been published recently in a website or periodical with imagery produced through the use of digital tools. Select one or more of the images from the publication. In one paragraph, of your own words, describe what ideas are being visually expressed in the image(s) and why the image(s) were used to communicate those ideas.

Scanners are now available in the Ryerson Library in the Information Commons next to the printers. You can also bring your own scanner and notebook computer into the library or borrow the periodicals for 2 hours and scan in the Resource Centre.

Submission Requirements

Compose your selected image(s) and paragraph of text into a single poster for presentation in electronic format. Reference all images directly onto the poster.

Files must be in Adobe PDF format. Size and aspect ratio of the poster is open to exploration, however files larger than 5mb in size will not be accepted.

All files must use the following naming convention: *ryersonusername*_ASF25-1_*title*.pdf
        Example: jedmonds_ASF25-1_poster.pdf

Submit your poster electronically by uploading the file to Blackboard in the Assignment section of the course.

Evaluation Criteria

- Appropriate selection and use of material
- Comprehension and communication of content
- Design quality and completeness of presentation

Grade
Assignment 1 is worth 5% of your course grade.

Due Date
Submit your files electronically through Blackboard by **Friday 28 September before midnight**. If you are having difficulty sending your file from a remote location, use a Ryerson lab computer.