

# Carlos A. Colomer, Jr.

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## EDUCATION

Bachelor of Arts (History), Louisiana State University; August 1994

## WORK EXPERIENCE

North Jersey Media Group, 150 River Street, Hackensack, New Jersey 07601

December 2002 to present

- **Copy Editor, *The Record*** — Edit and write accompanying headlines and photo captions for staff-generated and wire stories for both the sports desks at a 180,000-circulation daily newspaper.

New York Times Digital, 500 Seventh Avenue, 8<sup>th</sup> Floor, New York, New York 10018

August 2000 to September 2001

- **Producer, *The New York Times on the Web*** — Created enhanced multimedia editions of *The New York Times* under deadline for electronic distribution, adding content from or creating hyperlinks to Web sites relevant to a given news article; nightly duties alternated among site's international, national, politics, metropolitan, science, health and opinion news sections.

iMinorities.com, Inc., 909 Poydras Street, 36<sup>th</sup> Floor, New Orleans, Louisiana 70112

June 1999 to October 2000

- **Online Editor** — Managed and edited the Hispanic-American Village, an online news magazine and interactive forum which forms part of a diversity recruitment Web site providing information and network opportunities to minority job seekers; developed a network of freelance writers to generate news, analysis, opinion, and feature articles relevant to Hispanic American professionals in the U.S. workforce.

Brief & Company, 203 Carondelet Street, Suite 801, New Orleans, Louisiana 70130

June 1998 to August 1998

- **Public Relations Assistant** — Handled communications and marketing for small public relations firm.

New Orleans Publishing Group, 111 Veterans Boulevard, Suite 1810, Metairie, Louisiana 70005

September 1996 to March 1998

- **Freelance Correspondent** — Reported news stories for multi-publication media company's business weekly and Spanish-language newspapers.

*Potomac News*, 14010 Smoketown Road, Woodbridge, Virginia 22192

February 1995 to May 1996

- **Copy Editor** — Edited staff-generated and Associated Press stories for 30,000-circulation daily newspaper; composed the paper's daily national and international news sections.

*The Daily Reveille*, 39 Hodges Hall, Louisiana State University, Baton Rouge, Louisiana 70803

Spring 1991 to Spring 1994

- **Managing Editor**, Spring 1994 — Assigned and supervised reporting of news stories for collegiate daily newspaper; determined news content and placement of stories for daily editions.
- **Associate Managing Editor**, Fall 1993 — Supervised page layout, design and editing of staff and Associated Press wire stories; coordinated photography assignments.
- **Copy Editor**, Spring 1993 and Spring 1992 — Edited staff and Associated Press stories for accuracy, grammar and AP style; wrote headlines; assisted photographers in caption writing.
- **Staff Writer**, Spring 1991 — Reported on campus and community issues, events and college administration meetings; compiled campus crime reports.

## SKILLS

- Proficient in state-of-the-art Internet publishing and desktop publishing software
- Familiar with radio and television broadcast and production equipment
- Possess functional knowledge of 35mm black & white photography and printmaking
- Fluent in Spanish and French; functionally literate in Portuguese

\* References available upon request