The Intelligent Community Conference & Awards Program

ICCA 2004

June 10-11, 2004 – New York City

An Intelligent Community is the town, city, county or region that views broadband as the new essential utility, as vital to economic growth as clean water and reliable power. But "being wired" isn't enough. Intelligent Communities also help their citizens and businesses to turn broadband into prosperity — through education, training, innovation e-government and technology access programs.

The Intelligent Community Conference & Awards 2004 will bring 200-300 pioneering decision-makers to downtown Manhattan for two exciting days to explore the strategies and tactics needed to transform Industrial Age cities and towns into Intelligent Communities ready to prosper and grow in economy of the 21st Century.

A Pioneering Program

- ICCA includes a half-day **interactive workshop**, in which a panel of experts and members of the audience discuss what works and what doesn't, the unique challenges presented by local culture, politics and regulation, and innovative ways to meet them.

- **Tutorials and panel sessions** on the critical success factors in the development of Intelligent Communities, from broadband to a knowledge-based workforce, innovation to programs to overcome the digital divide.

- A **presentation and hands-on site tour** covering the economic development programs that made New York City ICF's Intellligent Community of the Year in 2001

- Presentation of the **5th Annual Intelligent Community Awards** during a luncheon ceremony for delegates and local guests.

Who Should Attend?

ICCA 2004 is a must-attend event for the public and private-sector players who are building the infrastructure, selling the services, introducing the programs and preparing local communities to prosper in the Digital Age:

- Political leaders and EDOs from national, state, county and local government

- Executives of technology and telecom companies involved in broadband deployment

- Leaders of systems integration and technology consulting companies

- Real estate professionals developing property based on broadband systems

- Municipal bond and real estate investment professionals

ICCA 2004 will cover:

- **e-Government**
- **The Digital Divide**
- **Private and public-sector broadband networks**
- **Sustainable development**
- **Education for the 21st Century**
- **How government can stimulate business innovation**
- **Workforce development**
- **Effective economic development marketing**

For the latest information, visit www.intelligentcommunity.org or call +1 212-825-0218 x 15