

Aim Activity where qualifications such as **creativity** and **innovation** may be used, including preferably **advice** and **promotion** roles. Example, the interface between the product and the customer.

Personality Committed, creative, earnest, open-minded, tact.

Skills 25 years career in industrial and high-tech environment, Swiss and international customer oriented, multilingual, training, innovation, analysis, engineering, organisation, project management.

Experience **Marketing Coordinator**

2004 – 2005 CeTT, Yverdon-les-Bains www.cett.ch
Transfers Technologiques, Haute Ecole d'Ingénierie et de Gestion du Canton de Vaud

- Communication, Promotion, Events, Prospection, European research project

2002 – 2003 INDEPENDANT

- Divers mandats : recherche de nouveaux marchés pour starts-up (Lycée Tech...), projet SAP R3 MM/CO/FI, digitalisation.

2000 – 2001 SOKYMAT SA www.sokymat.com
Components and Winding Machines for RFID and Micro-coils

- New technologies survey
- New market and business development for high-tech mass-production machines applicable to Micro-motors, Watch industry, Sensors and Mobile Telecommunication.

1995 – 1999 HCT SHAPING SYSTEMS SA, Cheseaux/Lausanne www.hct.ch
Multiwire Saw Machines for the Semiconductor & Solar Industry

Communication and Publication Manager

- Promotion of a small quick expanding company
- Creation of sales and technical publication (Products representing CHF 50 Mio)
- Contribution with the president to set up a network of 5 Asian agents
- Full management of the 3 trade shows yearly (US /Europe/Asia)
- Customer Project Management (CHF 0,5 Mio)
- Extensive use of numerous Microsoft® applications, database included
- Creation of the company Internet Home Page (HTML language).
- Management of the Process department including machine optimization.

1989 - 1995 TESA SA, Renens (Switzerland) www.tesabs.ch
Instruments and systems for precision measurement

Product manager, Customer Care and Publication

- Analysis and identification of the niche-market and launching of products with CHF 2 Mio turnover, reporting
- Specification of a measuring device in order to reduce sales costs by 50 %
- Start-up mass production of a low cost system with doubled performance/price ratio

- Organisation of Marketing Training sessions for a market growing from 2 to 5 Mio

1983 - 1988 TESA SA, Renens
Instruments and systems for precision measurement

Documentation, Training and Demonstration Manager

- Management of a demonstration service for Coordinate Measuring Machines
- Integration into the European market of "Statistical Process Control" products manufactured by the sister company in Seattle (USA)

1980 - 1983 Bobst SA, then Autologic SA, Mex www.bobstgroup.com
Graphic Arts

Technical Instruction Manager

- Technical training of the service engineers (60 sessions on various machines)
- Development of an efficient self-test and traceability systems for training courses

1976 - 1980 ARL, Ecublens (Switzerland) + France www.arl.ch
Instruments for spectroscopic analysis

Service and maintenance engineer

- Installation or revision with care and within the deadline of some 15 "Emission" and "Glow Discharge" type spectrometers (Numerous trips in Europe and Asia).

Education

Swiss federal A-level (scientific section)	1971
Engineering School of Geneva (see eig.unige.ch) <i>Diploma of ETS/HES/HTL Electrical Engineering (www.hes-so.ch)</i>	1972 - 1975
Practice in Electronics at the Icelandic Post and Telecommunication	1974
Seminar for instructors at the "Ecole Suisse de Gestion"	1988
ICC German language certificate "Zertifikat Deutsch für den Beruf (ZDfB)"	2000

Languages

French	: read, spoken, written	Swedish	: read, spoken, written
English	: read, spoken, written	Danish / Norwegian	: read
German	: read, spoken, written	Spanish	: read, spoken

Personal data

Date of birth : May 7, 1952 in Stockholm

Marital status : Married, 3 children

Son of : Nisse Strinning, Swedish designer
www.scandinaviandesign.com/strinning/index.htm)

Nationality : Swedish, bearer of a Swiss Permanent Residence permit (C)

Hobbies : Sailing, Skiing, Music, Woodwork and Programming

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Note

This information is also available in two languages with photo and several links on the Internet on www.geocities.com/strinning