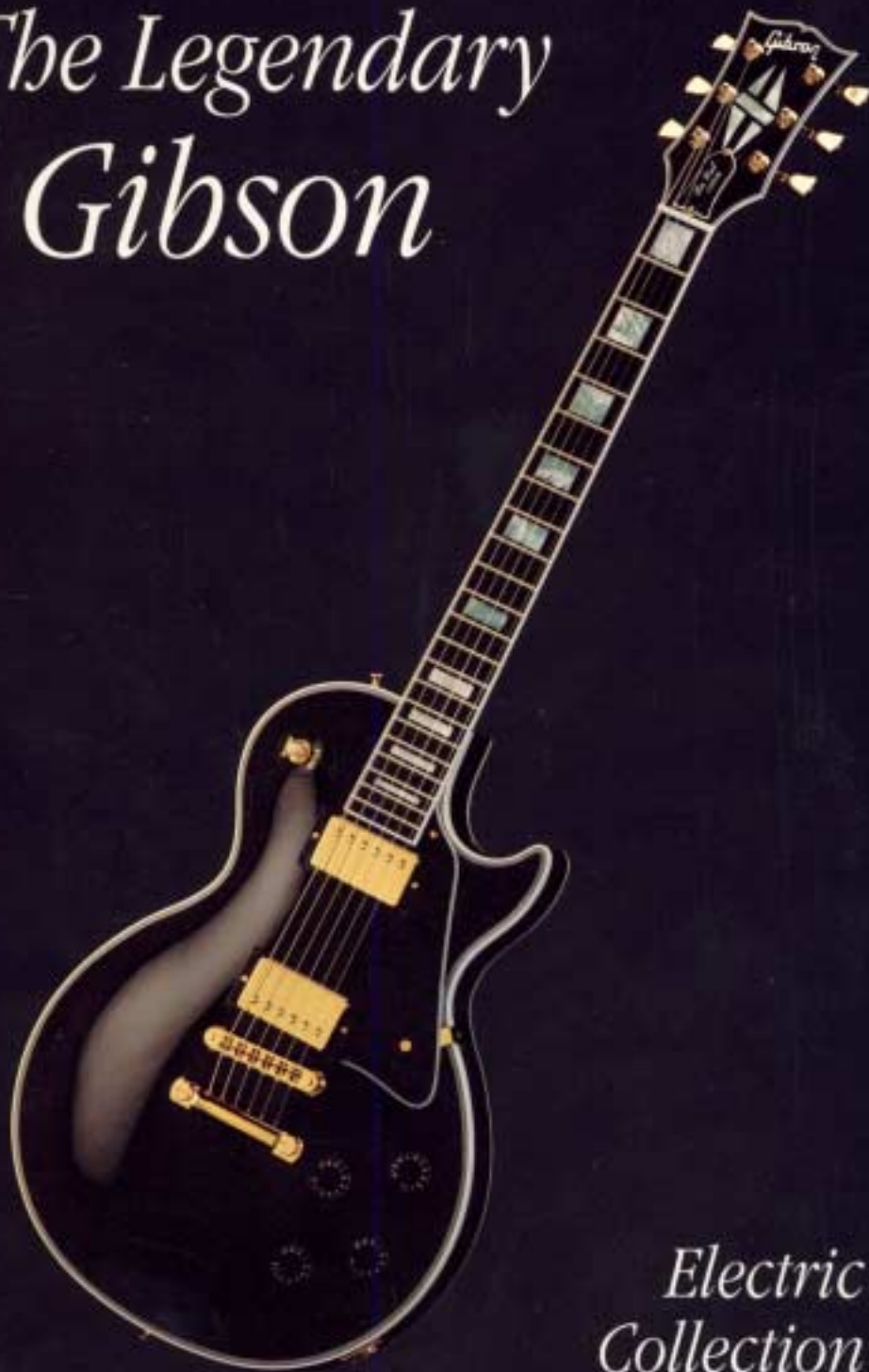


*The Legendary
Gibson*



*Electric
Collection*



LES PAUL GOLD TOP REISSUE

The Gold Top was the only Les Paul style available when the Les Paul was first introduced. From the eye-catching gold finish to the blues/rock edge of the stacked P-100 "soapbar" humbuckers, the Gold Top Reissue recaptures the elegance of those '50's vintage Les Pauls. Still worth its weight in gold, today's Reissue Gold Top has shared the stage with Joe Walsh, Roy Clark, and Muddy Waters.

Features:

P-100 "Soapbar" Pickups, Tune-O-Matic Bridge, Stop Bar Tailpiece, Rosewood Fingerboard, Trapezoid Inlay, Nickel Hardware, 24 $\frac{3}{4}$ " Scale, Body/Neck Binding

LES PAUL CUSTOM

(Ebony model featured on front cover.)

If you want to look as good as you sound, then the Les Paul Custom is crafted for you. Multiple body-binding, headstock binding, and gold hardware envelope the traditional Gibson humbucking pickups. The ebony fingerboard is meticulously inlaid with genuine, large, mother-of-pearl blocks. When Def Leppard's Steve Clarke, Izzy Stradlin of Guns 'n' Roses,

The Les Paul Collection



or Peter Frampton hit the arena circuit, playing to as many as 30,000 people a night, they rely on the visual and musical power of the Les Paul custom.

Features:

490 R, 498 T Pickups, Multiple Body Binding, Tune-O-Matic Bridge, Stop Bar Tailpiece, Ebony Fingerboard, Block Inlay, Maple Carved Top, Mahogany Back and Neck, Gold Hardware, 24 $\frac{3}{4}$ " Scale

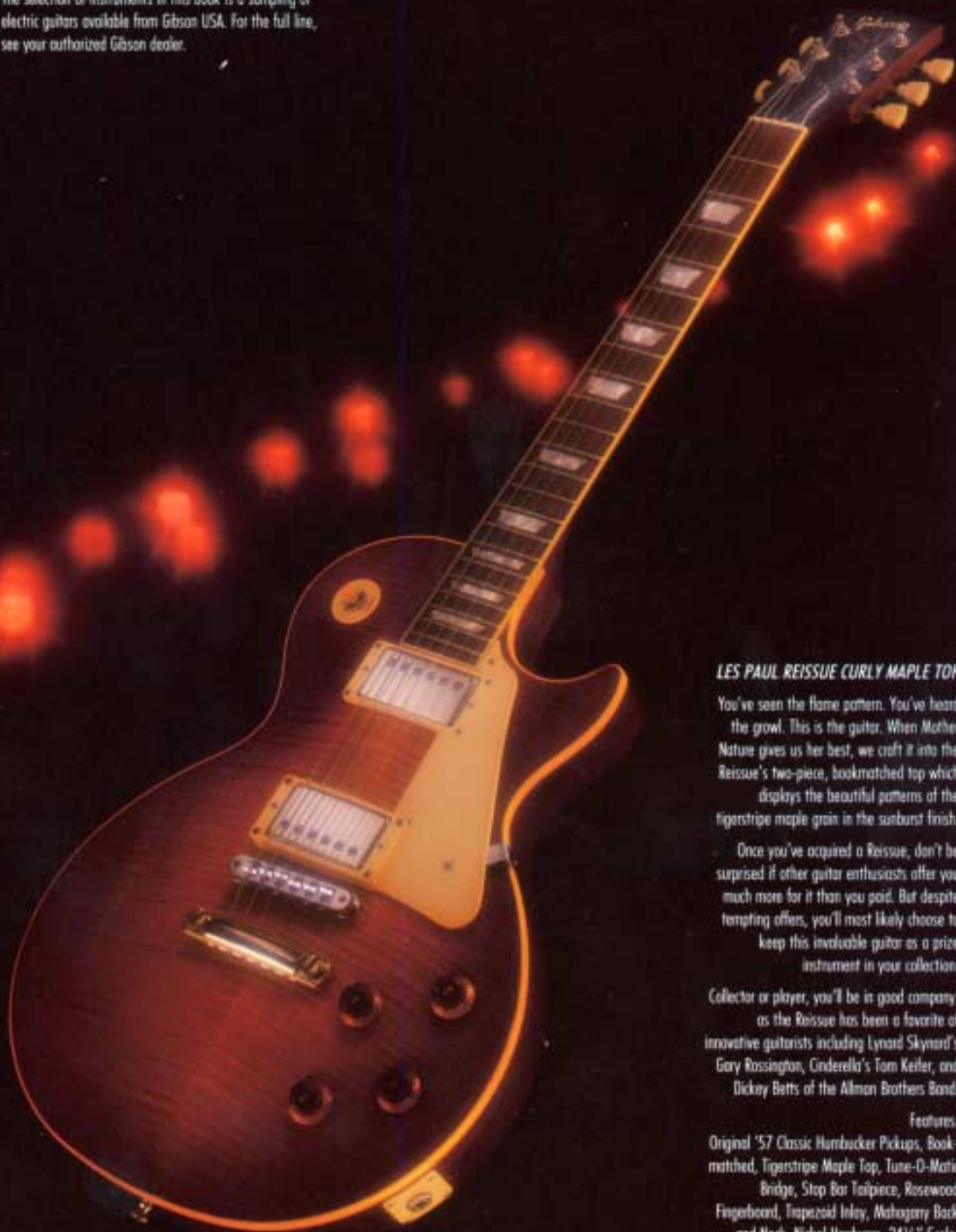
LES PAUL STANDARD

Originally introduced in 1952, this Les Paul has truly set the standard. When function is more important than fad you'll see the Standard on stage with players like Paul McCartney, Jimmy Page, and Slash from Guns 'n' Roses.

Features:

490 R, 498 T Pickups, Tune-O-Matic Bridge, Stop Bar Tailpiece, Rosewood Fingerboard, Trapezoid Inlay, Maple Carved Top, Mahogany Back And Neck, Chrome Hardware, 24 $\frac{3}{4}$ " Scale, Body/Neck Binding

The selection of instruments in this book is a sampling of electric guitars available from Gibson USA. For the full line, see your authorized Gibson dealer.



LES PAUL REISSUE CURLY MAPLE TOP

You've seen the flame pattern. You've heard the growl. This is the guitar. When Mother Nature gives us her best, we craft it into the Reissue's two-piece, bookmatched top which displays the beautiful patterns of the tigerstripe maple grain in the sunburst finish.

Once you've acquired a Reissue, don't be surprised if other guitar enthusiasts offer you much more for it than you paid. But despite tempting offers, you'll most likely choose to keep this invaluable guitar as a prize instrument in your collection.

Collector or player, you'll be in good company, as the Reissue has been a favorite of innovative guitarists including Lynard Skynard's Gary Rossington, Cinderella's Tom Keifer, and Dickey Betts of the Allman Brothers Band.

Features:

Original '57 Classic Humbucker Pickups, Book-matched, Tigerstripe Maple Top, Tune-O-Matic Bridge, Stop Bar Tailpiece, Rosewood Fingerboard, Trapezoid Inlay, Mahogany Back and Neck, Nickel Hardware, 24 $\frac{3}{4}$ " Scale, Body/Neck Binding



LES PAUL CLASSIC

You'll appreciate the Les Paul Classic for its delivery of the classic Gibson sound. The open-coil 500 T Treble and the 496 R Rhythm humbuckers give you the presence and clarity for those intricate passages. But open up the volume controls and you'll experience true sonic aggression.

When you feel the slimmer, tapered, mahogany neck, (reminiscent of the original 1960 model), you'll move with more control and speed than ever before.

The distinctive, graceful contour of the carved maple top and the pre-aged finish make the Les Paul Classic as exciting to behold as it is to play.

Skid Row's Scotti Hill, Paul Stanley of KISS, and Wayne "Animal" Turner of the Hank Williams Jr. Band have come to rely on the Les Paul Classic to deliver their brand of raw musical presence.

Features:

496 R, 500 T Pickups, 1960's Slim Tapered Neck, Tune-O-Matic Bridge, Stop Bar Tailpiece, Rosewood Fingerboard, Aged Trapezoid Inlay, Maple Carved Top, Mahogany Back & Neck, Nickel Hardware, 24 $\frac{3}{4}$ " Scale, Body/Neck Binding

LES PAUL STUDIO

True to the Les Paul guitar tradition, the Studio is made for the guitar player who demands the warm, fat crunch and all that sustain at a moderate price.

Features:
490 R, 498 T Pickups, Mahogany Back, Maple Neck, Maple Carved Top, Ebony Fingerboard/Trapezoid Inlay, Tune-O-Matic Bridge, Chrome or Gold Hardware, 24 $\frac{3}{4}$ " Scale

LES PAUL SPECIAL (Not Shown)

Features:
P-100 R, P-100 T Pickups, Mahogany Body and Neck, Rosewood Fingerboard/Dot Inlay, Neck Binding, Tune-O-Matic Bridge, Stop Bar Tailpiece, Chrome Hardware, 24 $\frac{3}{4}$ " Scale



The Les Paul Collection

LES PAUL STUDIO LITE

The newest addition to the Les Paul Collection. The Studio Lite is significantly lighter than the traditional solid mahogany back Les Pauls. The back has strategically placed tone chambers filled with ultra light Chromyte™. The result is a brighter tone with all the sustain you expect in a Les Paul. Equipped with higher output pickups with exposed coils, this guitar really screams. You'll love the hot new translucent colors that let you see the beautiful carved maple top.

Features:
496 R, 500 T Pickups, Chromyte™/Mahogany Construction, Maple Carved Top, Mahogany Neck, Ebony Fingerboard/Trapezoid Inlay, Tune-O-Matic Bridge, Black Chrome Hardware





CHET ATKINS TENNESSEAN

If your ear and style have a country flavor, try this. A grand hollow body guitar destined for the Grand Ol' Opry. The swelling tones join with twangy harmonics to deliver the distinctive beauty of the Nashville sound. That's why the Tennesseean is a favorite of Nashville New's Fred Newell and Chet Atkins himself.

Features:
492 R, 490 T Pickups, Ebony Fingerboard, 25 $\frac{1}{2}$ " Scale, Laminated Maple Body, Body Binding, Maple Neck, Transparent Pickguard Featuring "Tennesseean" Signature

CHET ATKINS SST-12 (Not Shown)



"The best 12-string in the world. Period."

Features:
Piezo Transducer Pickup, Gold Hardware, 25 $\frac{1}{2}$ " Scale, Ebony Fingerboard/Dot Inlay, Body Binding, Spruce Top, Chromyte Rollie, Mahogany Back & Neck

The Chet Atkins Collection



CHET ATKINS COUNTRY GENTLEMAN

You'll love the versatility of this guitar. For jazz, country, rockabilly, or rock, you'll feel, see, and hear how the features combine into an instrument of classical sound in any style of music. Designed for Chet Atkins, the Country Gentleman is played only by those with the noblest aspirations, including George Harrison, David Bowie, and Mark Knopfler.

Features:
492 R, 490 T Pickups, Chet Atkins Bigsby™ Tremolo and Tailpiece, Tune-O-Matic Bridge, Ebony Fingerboard, Red-White Block Inlay, Bound "F" Holes, Laminated Maple Body, Maple Neck, Gold Hardware, 25 $\frac{1}{2}$ " Scale

CHET ATKINS CE (Not Shown)

Nylon/Classical String Model

Features:
Gibson Piezo Pickups (Individual String Balanced), Rosewood Fingerboard, Dot Inlay, Slotted Headstock, Rim Mounted Volume and Tone Controls, Rosewood Head Veneer, High Grade Schaller Machine Heads, Gold Hardware, 25 $\frac{1}{2}$ " Scale, Body Binding, Rosewood Bridge, Solid Spruce Top, Mahogany Back and Neck, Also available with classic width neck (CEC).



Exclusive SST design combines the ultra-thin body characteristics of an electric guitar with the ultra-light characteristics of an acoustic guitar.



CHET ATKINS SST

Featuring a piezo transducer pickup, the SST's innovative acoustic design gives you the transparent sound quality of an acoustic guitar with the added sustain capabilities of an electric guitar. It's feedback free, so you can crank the volume as high as you like.

The SST's creative potential becomes apparent when you use it in a live situation. You can put the warmth back in your sound. Improved string response also make signal processors much more effective.

The rich tones of the SST are produced by the exclusive body construction of spruce, chromyte, and mahogany crafted with sealed sound chambers. The design earned a patent. The sound earned top touring guitar honors in 1989 and 1990 and a place on stage with the likes of Aerosmith's Joe Perry and country superstar, Clint Black.

Features:
Piezo Transducer Pickup, Ebony Bridge, Ebony Fingerboard, Dot Inlay, Spruce Top, Chromyte Relief, Mahogany Back and Neck, Gold Hardware, 25 1/2" Scale



ES 175

A true workhorse instrument. The provocative tones of the 490 R and 490 T original humbucking pickups make the guitar extremely popular for recording sessions, which is why most artists, jazz and rock, keep at least one ES 175 around the studio. If you want to hear how well it records, just listen to the recordings in which it's used by rock guitar artist, Steve Howe of Yes, and jazz artists, Pat Metheny and Joe Pass. And it's the favorite of jazz legend, Herb Ellis.

Features:

490 R, 490 T Pickups, Tune-O-Matic Bridge, Trapeze Tailpiece, Rosewood Fingerboard, Parallelogram Inlay, Arched Maple Top, Maple Back and Rims, Mahogany Neck, Chrome Hardware, 24 $\frac{3}{4}$ " Scale, Body and Neck Binding



BB KING LUCILLE

You've heard the unforgettable "sweet notes" that have become the trademark of blues great, BB King. Varitone circuitry in the BB King Lucille lets you play in that same blues style as BB himself. John Lee Hooker and U2's The Edge have also performed with Lucille, making this instrument another Gibson legend.

Features:

490 R, 490 T Pickups, Varitone Circuitry, Stereo/Mono Jack System, 24 $\frac{3}{4}$ " Scale, Black Mother-Of-Pearl Inlay, TP-6 Adjustable Tailpiece, Laminated Arched Maple Body, Maple Neck

The ES And Artist Collection



ES 775

For an exquisite blend of craftsmanship, cosmetics, and that classic Gibson jazz sound, you won't have to look farther than the ES 775. Featuring intricate inlays, an ebony fingerboard, ebony control knobs, and real mother-of-pearl inlaid into the headstock, the ES 775 is destined to become as immortal as the guitar itself.

Features:

490 R, 490 T Pickups, Curly Three Piece Maple Neck, Tune-O-Matic Bridge, Grover® Imperial Machine Heads, Trapeze Tailpiece, Laminated Maple Body, 24 $\frac{3}{4}$ " Scale, Ebony Knobs, Ebony Fingerboard, Maple Neck

ES 347 (Not Shown)

Features:

490 R, 490 T Pickups, Laminated Maple Body, Maple Neck, Tune-O-Matic Bridge, TP-6 Fine Tuning Tailpiece, Ebony Fingerboard, Block Inlay, Body/Neck/Head Binding, Gold Hardware



HOWARD ROBERTS FUSION

Whether you play pop rock, progressive rock, jazz funk, or jazz fusion, this guitar has something to offer you. Designed by jazz legend and Guitar Institute founder, Howard Roberts. For progressive rock guitarist Alex Lifeson of Rush, and Ted Nugent, the Fusion's versatility make it a preferred instrument for performing.

Features:

490 R, 490 T Pickups, Tune-O-Matic Bridge, Adjustable Finger Tailpiece, Laminated Arched Maple Body, Maple Neck, Unique Spruce/Chromyte™ Internal construction, 24 $\frac{3}{4}$ " Scale

ES 295

Adaptable to a wide range of styles, the ES 295 offers you everything from a warm jazz sound to the hard edged sound required by today's rockabilly artists. Belonging to the ES Collection, the ES 295's nostalgic heritage is complemented with the exclusive Bigsby™ tailpiece. Originally made famous by Scotty Moore's contribution to the Elvis sound, the tradition continues with Daryl Hall and Dave Hidalgo of Los Lobos.

Features:

2 P-100 T Humbuckers, Bigsby™ Tailpiece, Chrome Hardware, 24 $\frac{3}{4}$ " Scale, Body/Neck Binding, Laminated Maple Body, Maple Neck, Rosewood Fingerboard, Parallelogram Inlay, Tune-O-Matic Bridge



ES 335 REISSUE DOT

If you could only have one guitar, the versatility and the memorability of the ES 335 would make it the perfect choice.

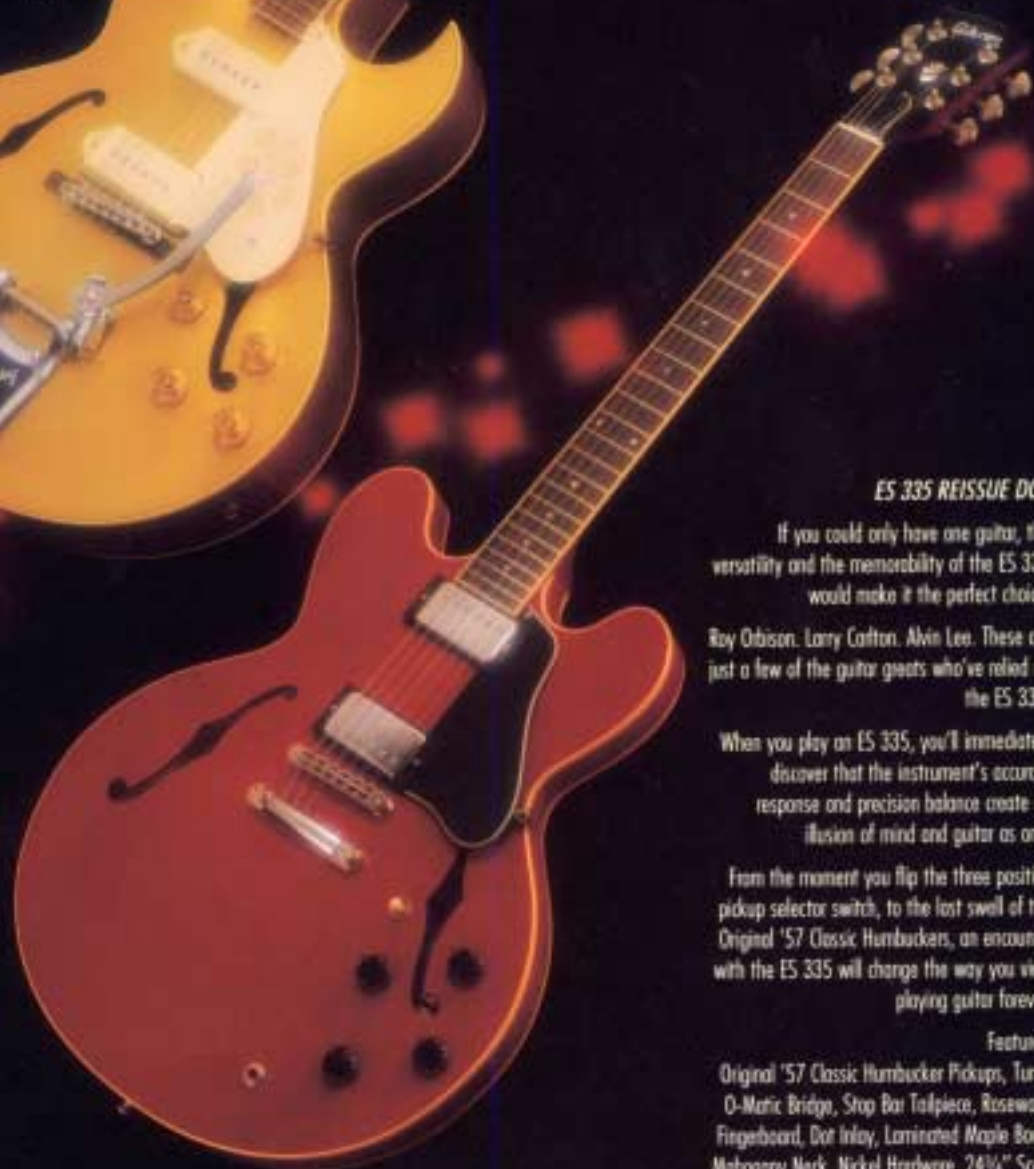
Roy Orbison, Larry Carlton, Alvin Lee. These are just a few of the guitar greats who've relied on the ES 335.

When you play an ES 335, you'll immediately discover that the instrument's accurate response and precision balance create an illusion of mind and guitar as one.

From the moment you flip the three position pickup selector switch, to the lost swell of the Original '57 Classic Humbuckers, an encounter with the ES 335 will change the way you view playing guitar forever.

Features:

Original '57 Classic Humbucker Pickups, Tune-O-Matic Bridge, Stop Bar Tailpiece, Rosewood Fingerboard, Dot Inlay, Laminated Maple Body, Mahogany Neck, Nickel Hardware, 24 $\frac{3}{4}$ " Scale Length, Body and Neck Binding





SG NECK

The ultra-thin design of the SG neck distinguishes it as the "fastest neck in the world."

'62 SG REISSUE

As soon as your fingers touch the rosewood fingerboard, you'll appreciate why the SG's neck is called the fastest neck ever made. With dramatic sculpting, the SG's ultra-light mahogany body exposes all 22 frets—allowing you to attack the fingerboard with a freedom that until now you've only fantasized about.

Serving rock and roll for nearly 30 years, the '62 SG has been used by Robbie Krieger of The Doors, and Brad Whitford of Aerosmith. Now, it's your turn.

Features:

Original '57 Classic Humbucker Pickups, Beveled Mahogany Body, Tune-O-Matic Bridge, Stop Bar Tailpiece, Rosewood Fingerboard, Trapezoid Inlay, Nickel Hardware, 24 $\frac{3}{4}$ " Scale, Neck Binding

SG LES PAUL CUSTOM

If you've heard Black Sabbath's "Iron Man," you've felt the presence of the SG Les Paul Custom. After playing it, you'll understand why so many musicians have chosen this guitar. The sleek rock and uniquely sculpted body have earned the SG a long list of believers. Jimi Hendrix, Pete Townshend and Tesla's Frank Hannon all called on the SG Les Paul Custom to help craft their sound.

Features:
3 Original '57 Classic Humbucker Pickups, Beveled Mahogany Body, Tune-O-Matic Bridge, Stop Bar Tailpiece, Ebony Fingerboard, Genuine Pearl Block Inlay, Mahogany Neck, Gold Hardware, 24 $\frac{3}{4}$ " Scale



EDS-1275

If you've ever heard Jimmy Page's licks in the Led Zeppelin classic "Stairway to Heaven," then you already know the EDS-1275 "double-neck SG." Combining the bright, full sound of the 12-string with the classic rock sound of the 6-string, the EDS-1275 has loaned its versatility to other legendary guitarists including Earl Hooker and Tesla's Frank Hannon.

Features:
2 490 R, 2 490 T Pickups, Vintage "Keystone" Tuning Machines, Anchor Tailpiece, Tune-O-Matic Bridge, Rosewood Fingerboard, Parallelogram Inlay, Beveled Mahogany Body, Maple Neck, Chrome Hardware, 24 $\frac{3}{4}$ " Scale, Neck Binding



The SG Collection

SG SPECIAL (Not Shown)

Features:
490 R, 490 T Pickups, Beveled Mahogany Body, Maple Neck, Rosewood Fingerboard, Tune-O-Matic Bridge, Stop Bar Tailpiece, Chrome Hardware, 24 $\frac{3}{4}$ " Scale

SG STANDARD

It's like no other guitar Gibson makes, an instrument that grew up in the 60's when rock was reaching a peak. The SG Standard is versatile and powerful enough to project any style you choose to play. From rock to blues this is a true workhorse of an instrument—with an attractive price tag to match.

Features:
490 R, 498 T Pickups, Beveled Mahogany Body, Mahogany Neck, Rosewood Fingerboard/Trapezoid Inlay, Neck Binding, Tune-O-Matic Bridge, Stop Bar Tailpiece, Chrome Hardware, 24 $\frac{3}{4}$ " Scale





FLYING V REISSUE

If heavy metal is your style, then this is the quintessential instrument for you. The Flying V Reissue produces tones that are as bold as its appearance, which is why it is the preferred instrument of Rudolf Schenker of the Scorpions, Michael Schenker of the McCauley-Schenker Group, and Jim Martin of Faith No More.

Features:

496 R, 500 T Pickups, Tune-O-Matic Bridge, Stop Bar Tailpiece, Rosewood Fingerboard, Dot Inlay, Mahogany Body and Neck, Chrome Hardware, 24 $\frac{3}{4}$ " Scale

The Designer Collection



EXPLORER REISSUE

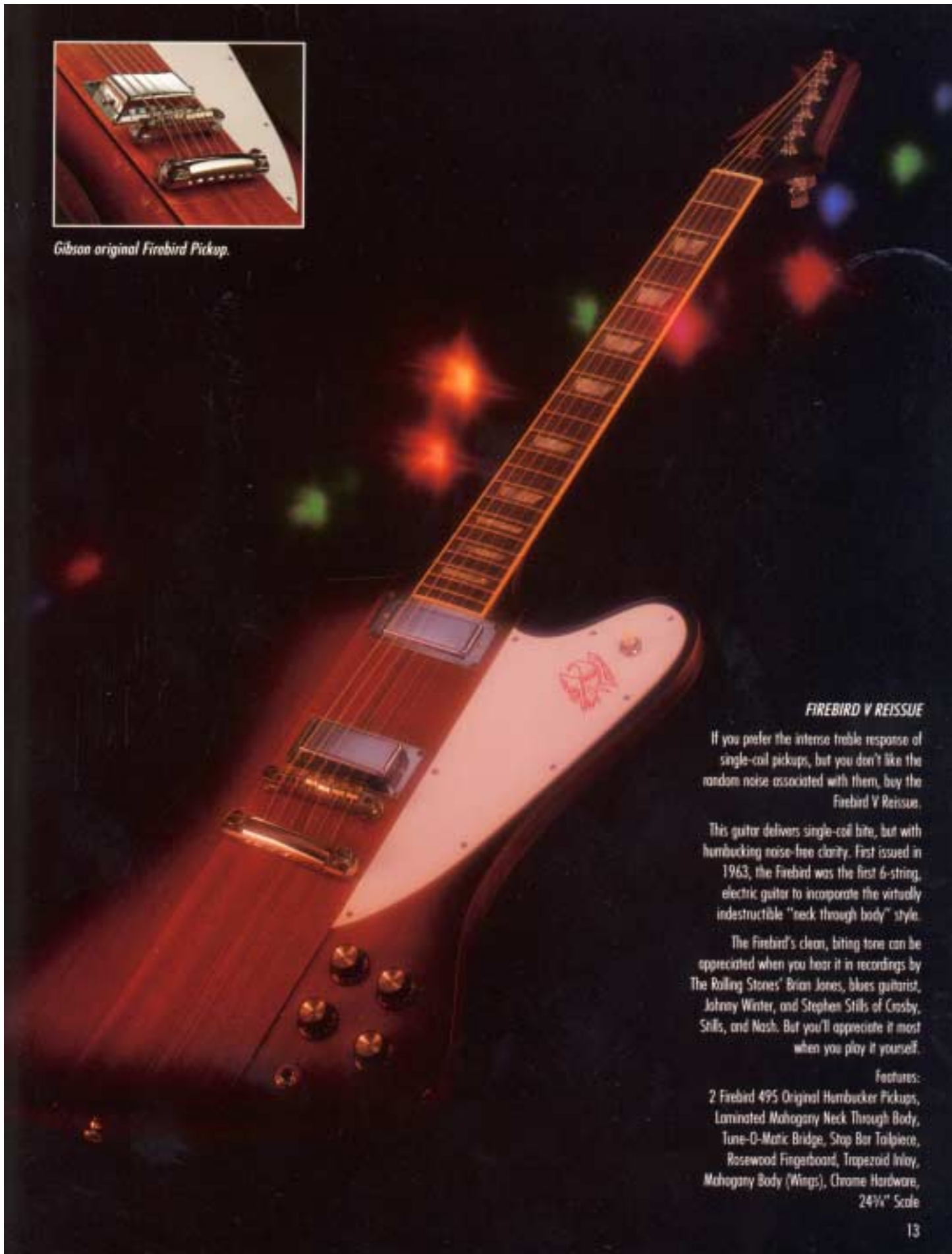
If your style of music is years ahead of everyone else's, then this guitar has your name on it. Once considered "too futuristic," the Explorer Reissue features the famed headstock that was 20 years ahead of its time. The multi-angled guitar is still the vehicle used to explore new musical paths by innovative guitarists including U2's The Edge, Billy Gibbons of ZZ Top, and Andy Powell of Wishbone Ash.

Features:

496 R, 500 T Pickups, Tune-O-Matic Bridge, Stop Bar Tailpiece, Rosewood Fingerboard, Dot Inlay, Mahogany Body and Neck, Chrome Hardware, 24 $\frac{3}{4}$ " Scale



Gibson original Firebird Pickup.



FIREBIRD V REISSUE

If you prefer the intense treble response of single-coil pickups, but you don't like the random noise associated with them, buy the Firebird V Reissue.

This guitar delivers single-coil bite, but with humbucking noise-free clarity. First issued in 1963, the Firebird was the first 6-string electric guitar to incorporate the virtually indestructible "neck through body" style.

The Firebird's clean, biting tone can be appreciated when you hear it in recordings by The Rolling Stones' Brian Jones, blues guitarist Johnny Winter, and Stephen Stills of Crosby, Stills, and Nash. But you'll appreciate it most when you play it yourself.

Features:
2 Firebird 495 Original Humbucker Pickups,
Laminated Mahogany Neck Through Body,
Tune-O-Matic Bridge, Stop Bar Tailpiece,
Rosewood Fingerboard, Trapezoid Inlay,
Mahogany Body (Wings), Chrome Hardware,
24 $\frac{3}{4}$ " Scale



Q-90 COMBO BASS

The Q-90 Combo Bass is designed for today's hard driving beat. The traditional pickup configuration gives you all the flexibility and output to rock the house down. This bass is one of the most versatile, functional electric basses Gibson has ever made.

Features:

P/1 Configuration Pickups, Beveled Mahogany Body, 3-Piece Maple Neck, Ebony Fingerboard/Dot Inlay, Combination adjustable bridge/tailpiece, 34" Scale



Redesigned neck provides easy reach and optimum balance.



THUNDERBIRD BASS

You'll immediately be impressed by its new, optimum-balanced design. Originally introduced in 1963, today this bass delivers thundering lows, and clean, punchy mids and cutting highs. It gets its sound from the exclusive Thunderbird pickups, which reinforce the driving rhythms of Guns 'n' Roses' bassist, Duff McKagan, Aerosmith's Tom Hamilton, and reknown bassist T-Bone Walk of the Hall and Oates band and TV's Saturday Night Live band.

Features:

2 Thunderbird Pickups, 34" Scale, Ebony Fingerboard, 3 Point Combination Bridge Tailpiece, Laminated Mahogany Neck Through Body, Mahogany Body Wings.

The Bass Collection



THE GIBSON ORIGINAL '57 CLASSIC HUMBUCKER

In 1957, Gibson engineer Seth Lover designed a new electronic pickup that changed the face of music forever.

From the hand-polished nickel silver cover to the "Patent Applied For" sticker, we've gone to great effort to insure that this vintage reissue meets every spec of the infamous Gibson '57 Classic Humbucker—including a tedious search for hard-to-find raw materials such as plain enamel wire.



P-100 PICKUPS

The P-100 pickups offer you the best of two worlds, delivering the fat, centered tone of the P-90 single-coil while preserving the noise-free characteristics of Humbuckers. The result is uncompromising performance with the traditional look of Gibson "soapbar" configurations.



Orville Gibson: Years Ahead Of Everyone Else.

Just one look at Orville Gibson and you can see that our founder was no ordinary businessman.

Nearly a century before anyone ever heard of "rock-n-roll" or "humbuckers," Orville was busy conducting experiments that eventually changed the world's perception of the guitar forever.

Orville began constructing the world's first arch-top guitars in the late 1800's. A talented musician and perfectionist, Orville put the same energy into perfecting his guitar designs as he did his music. Which is why the guitars he designed were years ahead of their time.

Orville's commitment to creating legendary guitars cast the mold for future generations of Gibson guitar craftsmen and the same commitment is what drives the people of Gibson today.

So when you get your hands on a Gibson, you're not just playing any guitar. You're playing a legend.

Maybe the first person you saw playing a Gibson was the guy down at the local blues bar. Or a friend from high school.

But chances are it was somebody famous. Maybe it was Chet Atkins. Or Jimmy Page or B.B. King. It may have even been Chuck Berry.

And they could have played any guitar in the world. But they didn't. They all played Gibsons.

Because no other electric guitar sounds like a Gibson. And that's because no other electric guitar is made like a Gibson.

Gibson guitars are hand-crafted in Nashville, Tennessee, a town noted for producing music legends . . . and Gibson electric guitars are the stuff legends are made of.



Gibson, USA
641 Massman Dr.
Nashville, TN 37210-3781

In order to continually improve the design, quality and performance of our instruments, and to make use of the best available materials at all times, Gibson reserves the right to change specifications and price without notice.



\$9.95

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